



STEINWAY & SONS

April 29, 2014

Mr. Jorge Gallegos  
Sala Beethoven  
Rio Amazonas #114 Ote.  
Col. Del Valle, San Pedro Garza García  
Nuevo León, Mexico C.P. 66220

Dear Jorge,

Congratulations!

You are among a select group of Steinway dealers across North and South America who have been nominated to receive one of our 2013 "Steinway Dealer Excellence" awards at the upcoming June 19-20, 2014 Steinway Dealer Meeting in New York City.

The prestigious Steinway Dealer Excellence awards are given to the Steinway dealers who best manifested the vision and spirit of the founder of Steinway & Sons, and who most excelled in all aspects of the Steinway dealer mission.

Please accept this personal invitation to join us for this most exciting awards presentation event at:

**Le Parker Meridien New York**  
119 W 56th St / New York, NY 10019 / 212-245-5000

**Friday, June 20, 2014**  
Breakfast: 7:30 a.m.  
General Session: 9:30 a.m.  
Dealer Awards: 11:30 a.m.

Sincerely,

**Todd Sanders**  
Vice President of Sales & Marketing  
STEINWAY & SONS

cc: Sergio Rocha